

PRESS RELEASE

BTS Client Kimberly-Clark Vice President Lesley Hoare Named Finalist for 2007 CLO “Learning in Practice” Awards

Ms. Hoare Honored for Innovative BTS Simulation at Annual Leadership Meeting

San Francisco, Oct. 1, 2007 – BTS USA, Inc., a world leader in discovery-based learning solutions, today announced that client Lesley Hoare, Kimberly-Clark Corporation (NYSE: KMB) Vice President of Talent Management, Diversity and Inclusion, has been named a finalist for the 2007 CLO Learning in Practice Awards in the category of innovation. She was selected for the award for Kimberly-Clark’s pioneering use of a simulation — designed, developed and delivered by BTS — to align the company’s 100 top executives with its shareholder value strategy and key financial priorities at its annual leadership retreat.

This is the first time Kimberly-Clark has used a simulation to communicate complicated concepts to its executives. Tom Falk, Kimberly-Clark Chairman and CEO, agreed that this was a successful experience and that the simulation exceeded K-C’s expectations. “Ultimately, the simulation created an exciting communication platform that allowed me to quickly align Kimberly-Clark’s senior team around enterprise value creation,” he said.

“I’m thrilled to be a finalist for the Learning in Practice Awards,” said Ms. Hoare. “These awards showcase the best and brightest minds in the field and I’m honored to be considered an innovator for this initiative with BTS.”

“The idea of using an in-depth business simulation in place of presentations at the annual leadership conference – was both brilliant and courageous,” said Henrik Ekelund, CEO and Founder, BTS Group. “Our congratulations to Lesley for receiving the CLO finalist honor and to the entire K-C/BTS team for an innovative and highly effective initiative.”

Ms. Hoare was chosen out of a record number of applicants for the honor, and will receive either a gold or silver award at the Fall *Chief Learning Officer* Symposium,

scheduled for Oct. 1 – 3, 2007, at the Loews Ventana Canyon Resort in Tucson, Az.
www.cloevents.com.

About the CLO 2007 Learning in Practice Awards

The *Chief Learning Officer* magazine Learning In Practice Awards recognize the best and the brightest minds in the corporate learning industry. The 2007 CLO Learning In Practice Awards will honor those industry leaders who have demonstrated excellence in the design and delivery of workforce learning and development programs. The awards will be presented at the *Chief Learning Officer* magazine's Fall 2007 Symposium on October 2. The *Chief Learning Officer* magazine 2007 Learning in Practice Awards are given to one Chief Learning Officer of the Year and to two "gold" and two "silver" winners in each of five categories: Business Impact, Innovation, Leadership, Magellan (geographically dispersed or other diverse audiences), and Vanguard (enterprise learning function) awards.

About Kimberly-Clark Corporation

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Everyday, 1.3 billion people—nearly a quarter of the world's population—trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 135-year history of innovation, visit www.kimberly-clark.com.

About BTS USA

BTS USA is an international consultancy and training company in the field of business acumen. BTS uses tailor-made computer simulation models to support company managers in implementing change and improving profitability. BTS solutions and services train the entire organization to analyze and to make decisions centered on the factors that promote growth and profitability. This generates increased emphasis on profitability and market focus, and supports day-to-day decision-making, which in turn leads to tangible, sustainable improvements in profits. BTS customers are often leading major companies and include Sony, AT&T, Kimberly-Clark, Xerox and Accenture.

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